



Manifesto for VP for Events & Engagement

Please read and follow the following **guidelines** cautiously.

1. Answer each question with a maximum of 150 words per question.
2. Don't delete any question.
3. Feel free to include colours, graphics, images, links, etc.
4. Submit completed form in both Word and PDF format to elections@tudublinsu.ie before Nominations close.

1. Please introduce yourself. What would you like students to know about you?

Hello, TU Dublin students!

My name is Maria Nicole Bulalacao, and I am currently in my final year studying Computing in Information Technology at the Blanchardstown campus. I serve as a Lead Student Ambassador Intern with Student Success and previously worked as a Student Ambassador Intern with the Career Development Centre in Blanchardstown. I am also the Blanchardstown Representative for the SVP Society Food Pantry.

Over the past three years, I have been actively involved in organising Orientation in collaboration with Student Success, helping to welcome and support incoming students. In addition, I am a LIFT trainee with LIFT Ireland (Leading Ireland's Future Together), where I facilitated leadership roundtable sessions over a four-week programme.

I look forward to connecting with you all!

2. How would you ensure that the student voice is heard? What does it mean to you?

To ensure that the students voices are heard I would be creating student drop boxes to ask students what events they would like to see. Making this a community brainstorm approach. Approaching current communities and asking them to collaborate events such society tournaments or approaching faculties to do a big faculty event making it an annual TU Dublin event for everyone to enjoy. To make sure this happens I would send a monthly update on the SU TU Dublin Instagram.



As a former Class Representative, I understand how important it is for students to feel represented and listened to. Communication must be transparent, and I would provide monthly updates on what suggestions have been implemented so students can see real action.

3. How would you ensure that events are tailored for the TU Dublin student community? In other words, how will you ensure that your events are what students want, and you cater for each campus and each cohort?

TU Dublin has 5 campuses, different faculties, different courses, and students at different stages of their journey. Were all different. So, I wouldn't assume that what works in one campus will automatically work in another.

I would go directly to students through polls, suggestion boxes, and in-person conversations to understand what they actually want. I would work closely with clubs, societies and faculties to co-create events rather than plan everything from one perspective. Each campus should have events that reflect its own culture and student interests.

I would also ensure we run a strong mix of social, academic, career-focused, cultural, and wellbeing events so there's something for everyone.

Because I'm already involved across different areas in TU Dublin, from Student Success to societies, I understand that students engage in different ways. My goal is simple: no student should ever feel like an event isn't for them.

4. How would you raise money for the RAG Charity of 2026-2027? How will you ensure that you reach the objective?

To raise money for RAG 2026-2027, I would design campus-specific fundraising events, so every location feels included. In Grangegorman, I would partner with Culinary and Entrepreneur students to host charity food markets, giving student businesses a platform while raising funds.

For Bolton, I would organise creative showcases or design-based competitions. In Aungier Street, I'd collaborate with business and law students on enterprise challenges or charity networking events. In Blanchardstown, I'd run tech tournaments



or gaming fundraisers, and in Tallaght I'd focus on sports challenges or campus-wide activity events.

By slightly tailoring each event to the strengths and interests of each campus, RAG becomes more engaging and relevant.

To ensure we reach our objective, I would set clear targets, track progress publicly, and give societies ownership of events to increase accountability. Regular updates on social media would keep momentum high. My goal is to make RAG fun, interactive, and meaningful for all students across every campus.

5. What would you like your legacy to be as VP for Events & Engagement?

I would like my legacy to be more connected TU Dublin, where every campus feels included and every student feels represented. I want to be remembered as someone who listened, acted on feedback, and created events that students genuinely enjoyed and felt part of.

I hope to build stronger collaboration between campuses, societies, and faculties so events don't feel isolated but shared across the university. Most importantly, I want students to feel like their voice mattered and that they had opportunities to get involved, whether socially, academically, or creatively.

If students can look back and say, "This year felt different it felt more inclusion and engaging," that would be the legacy I'd be proud of.

6. How will you increase student engagement?

Student engagement increases when students feel involved, not just invited.

I would increase student engagement by making events more interactive and collaborative., Like for example the Learners Assembly. That means working closely with societies, clubs, and staff to co-create events rather than planning from one perspective. When students help shape events, they're more likely to attend and promote events.



VP for Events & Engagement

Officers Elections March 2026

I would also use social media strategically polls, Q&As, countdowns, behind-the-scenes content to build excitement and keep communication consistent. Visibility matters.

Another key focus would be variety. Not every student enjoys the same type of event, so I would ensure we run strong mix of social, career-focused, cultural, academic, and wellbeing events.

Engagement grows when students feel seen, heard, and valued. That's the environment I want to create.

7. How will you approach Freshers to ensure first years feel welcomed and valued in TU Dublin?

The first year can feel overwhelming Orientation for the past three years, I understand how important those first few weeks are. I would ensure Freshers Week includes not only social events but also opportunities to meet societies, student supports, and ambassadors in a relaxed and approachable environment.

I would introduce smaller mixers and campus tours led by ambassadors so students can ask questions comfortably. Creating early opportunities for connection helps students feel less isolated.

I would also gather feedback from first years within their first semester to understand what they need most.

My goal is simple: every first year should feel welcomed, supported, and confident that they belong at TU Dublin.

8. Is there anything that you would like to add?

TU Dublin has given me opportunities to grow as a leader, ambassador, tutor, and representative. Now, I want to give back by helping shape an engaging and inclusive student experience.

I am passionate about collaboration, communication, and community-building. I don't just want to organise events, I want to create experiences that bring people together across campuses.



VP for Events & Engagement

Officers Elections March 2026

If elected, I will listen actively, work consistently, and represent students with transparency and dedication.

Let's make TU Dublin more connected, more engaging, and more student-led together.