



# Manifesto for VP for Welfare & Equality

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Please read and follow the following **guidelines** cautiously.

1. Answer each question with a maximum of 150 words per question.
2. Don't delete any question.
3. Feel free to include colours, graphics, images, links, etc.
4. Submit completed form in both Word and PDF format to [elections@tudublinsu.ie](mailto:elections@tudublinsu.ie) before Nominations close.

## 1. Please introduce yourself. What would you like students to know about you?

Hello! My name is Immanuella, but most know me as Pooki.

I am the proud founder of a magazine called BlackDaily, which focuses on the beauty of being from a diverse background. I ensure to make it more than just a read-only project, but a brand built on love and community.

I am an amazing dancer, however, never took it professionally. Instead, I decided to take a path in the legal field which prompted me to study Law at the prestigious university that we love, TU Dublin!

In addition to my failed dancing career, another reason why I studied law was my passion for social justice, a desire to be aware of my rights and those around me. This way I do not just prevent injustice but help combat it.

Apart from the above qualities, I am down-to-earth, honest, but still aware of my imperfections and how it is essential to who I am!

## 2. How would you ensure that the student voice is heard? What does it mean to you?

The student's ability to be heard is crucial to me personally as I have first-hand experience as a student in TU Dublin, not just a student but one who comes from an underrepresented background e.g. being black and from a low-income household. My main strategy which will be used to achieve this will be by conducting in-person visits to the various campuses as well conducting events which encourage feedback from the students themselves that can be used to build more effective ways to combat the specific and general issues. I have implemented this strategy during my time as vp for



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**W&E, it has only proved beneficial to the students, which is why I would like to continue this work.**

**3. What do you think is the largest issue in regard to Student Welfare in TU Dublin?**

**Moving on from my observations from the first I ran for this position in 2025, I still think the biggest issue is the lack of affordability of basic but essential items for students. There is an active living crisis in the country which is heavily impacting student's ability to effectively go through the educational journey. Students cannot be expected to perform well in high-demanding degrees if they cannot reach their classes due to expensive transportation or high cost in rent.**

**4. How do you intend to balance the policy and advocacy portion of the role, with the practicalities of planning campaigns?**

Due to my current experience, I have mastered my project management skills which will prove useful for a second term in this role. This skill will allow me to fulfil the policy/advocacy portion e.g. actualising mandates and policies, lobbying for student's rights, organising relevant committees, while also organising campaigns such as Black History month, mental health week, Pride week, SHAG, and so on! I also believe that these elements can be worked through as one instead of separately e.g. introducing a campaign to the student body to join the student union in activism events like lobbying.

**5. What will be your main focus when delivering the SHAG campaign?**

**I am proud that I achieved my goal as set for SHAG (2026), which was mainly to destigmatised STIs. For SHAG (2027), I aim to put more focus on reproductive health issues, sexual violence etc. This will be accomplished by bringing established organisations such as the Dublin Rape Crisis Centre to come in-person to educate students on active consent and provide the pathway for people who may be interested in taking the next step in healing by either reporting or receiving counselling if desired. This is something that I can proudly say I have started work on. For instance, the SHAG campaign (2026), proved to be a major success! I was able to introduce the newly mandated "Reproductive Health campaign," which is now incorporated within SHAG. AkiDwA which is an organisation by immigrant women for immigrant women was invited to deliver a session on female genital mutilation.**



**6. What advocacy work areas would you like to prioritise during your time in the role of VP for Welfare and Equality?**

**Areas involving immigrant students and students from diverse backgrounds who face discrimination/racism on and off campus. This will be of priority due to the current rise in anti-immigration culture that has recently developed in Ireland. In addition to this, I will be prioritising LGBTQ+ rights as it is always under attack by societal and political communities. Every student, no matter where they come from or who they are should feel safe and heard. This again, is something I have started immense amount of work through collaborations with organisations like Black Therapist Ireland, AkiDwA, STAND.ie, and many more. I would like this second opportunity to collaborate with more immigrant-focused NGOs such as Immigrant Council of Ireland and hopefully seek solutions that will benefit students within TU Dublin who are immigrants.**

**7. What would you like your legacy to be as VP for Welfare & Equality?**

**I would like my legacy to be a woman who served through example and kindness. I understand that being in a leadership position requires me to serve, not rule. I am always aware that at the end of the day I am a black woman who has experienced the trials and tribulations of being a university student. I want that to be emulated in my work as Vice President for Welfare and Equality. I want my legacy to be a Vice-President who was relatable to the students, a woman who at the very least tried her best through her professional ability to achieve all the goals set, and lastly, to be a woman who pushed for representation for everyone.**

**8. Is there anything that you would like to add?**

**I am confident that I am the right person for this role, as I am not only out-spoken, well-spoken, passionate, and relatable, I am also innovative but experienced and passionate. I love looking for new ways to achieve things especially if I believe the former ways have not worked. This is something that I based my workstyle on so far, which has had a positive impact on and for the students. I will continue to use this skill to the benefit**



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**of third-level students as I will also look to find new ways to combat issues students face in TU Dublin. The student body trusted me before, I am asking them to trust me again to finish what I have started!**