



Technological University Dublin Students' Union

# SPOTLIGHT

## THE YEAR IN REVIEW

2024/25



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**The TU Dublin Students' Union Elected Officer Team 2024/25**

Top Row L-R: Vice President for Events and Engagement – Princewill Aguele, City Campus Vice President – Peter McCann, Blanchardstown Campus Vice President – Esmeraldi Doda.

Middle Row L-R: Vice President for Welfare and Equality – Fatima Said, Vice President for Academic Affairs – Sheran Bahadir.

Bottom Row L-R: Tallaght Campus Vice President – Naomi Sebastine, President – Shauna O'Toole, Vice President for Communications and Media – Ema Radlinskaite.

**The TU Dublin Students' Union Elected Part-time Officer Team 2024/25 (not pictured)**

Postgraduate Officer - Avice Meya, Gender Equality Officer - Annabel Biddulph, Sustainability Officer - Yvonnick Hessou, Access Officer - Immanuella Oba, Ethnic Diversity Officer - Israel Ngombo, International Student Officer - Kashish Kakran, Gaeilge Officer - Kudakwashe Mafara, LGBTQ+ Rights Officer - Charlie Beaudelot, Disabilities Officer - Oisin Purt, Placement Officer - Callum Owens  
Officers resigned before end of term: - Fiona Ennis, Placement Officer - Éadaoin Ó Snodaigh, Gaeilge Officer - Philip McCaughey, Mature Student Officer - Sravani Gaddamunugu, International Student Officer

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# Section I: About TU Dublin Students' Union

# An Introduction to TU Dublin Students' Union

***TU Dublin Students' Union serves as the independent and democratic voice for nearly 27,000 students at TU Dublin.***

Tracing its roots to the Irish student movement, TU Dublin Students' Union evolved from the early Student Representative Councils of the late 1950s to the pioneering Irish Students' Unions of the late 1960s and early 1970s. The Union is affiliated with AMLÉ (Aontas na Mac Léinn in Éireann) formerly known as USI (the Union of Students in Ireland), the national representative body for students in Ireland.

TU Dublin Students' Union upholds a proud tradition of advocacy, representation, and the promotion of students' interests. Membership is automatic for all students enrolled at TU Dublin.

The operational functions of TU Dublin Students' Union are managed by a Company Limited by Guarantee (CLG), owned by the students of TU Dublin through their union membership.

This document is a summary of some key milestones from the academic year 2024/2025.



**Mission** – TU Dublin Students' Union is the independent representative organisation for students at the Technological University Dublin (hereinafter referred to as 'TU Dublin' or 'the University'). TU Dublin Students' Union acts in the best interests of its members, to advance and defend their rights, primarily in relation to their education and welfare as students at TU Dublin and as citizens.



**Vision** – TU Dublin Students' Union aims to ensure that every TU Dublin student will have a positive and transformative experience, enabling them to reach their full potential academically, socially, and professionally, and to develop as ethical and informed individuals.



**Values** – TU Dublin Students' Union is student-led, democratic, inclusive, transparent, accountable, ethical, respectful, empowering, and professional\*.

\*TU Dublin Students' Union Constitution, 2023

## A Message from the outgoing Chair of TU Dublin Students' Union CLG



Deiric Ó Broin Chairperson of TU Dublin Students' Union CLG

2024/25 has again proven to be a very successful year for TU Dublin SU CLG and I am delighted to contribute to this report which outlines the important work carried out by the Union. The Report reflects the commitment, hard work, resilience, and resourcefulness of the sabbatical team, ably led by Shauna, our staff and the large numbers of students contributing as class reps, part-time officers, and members of Council.

Despite the accommodation and cost of living crises continuing to impact students, your Students' Union has worked to build on previous achievements of TU Dublin SU. This work reflects the efforts of the Union's leadership to ensure that the organisation is best placed to deliver for its members' interests and learn from the experience of previous generations of officers and activists.

This is my final contribution as Chairperson of the Board of TU Dublin SU CLG as my term has ended and the incoming Chairperson, Frank Crummey, taking over on 1st July 2025, will lead the Board in the coming years. I want to take the opportunity to thank the members of the Board for their continued support over the last year, both retiring Board members and new members joining. I also want to wish Frank the best of luck in his endeavours. I have no doubt he will be a great Chairperson and help lead the organisation to great success.



## A Message from the Incoming Chair of TU Dublin Students' Union CLG

Frank Crummey, Chair of TU Dublin Students' Union CLG

As we head into the 2025/26 academic year, it is my privilege and honour to take on the role of Chairperson of the board and I hope to carry on the excellent work done by Deiric during his term as Chairperson. Deiric has made an immeasurable contribution to TU Dublin Students' Union over many, many years, and on behalf of the board I would like to thank him for his leadership and wisdom over the past few years.

Thanks to the great work done by the political and staff teams last year, we start the new academic year in a strong position and ready to take on new challenges and provide excellent representation to the students of TU Dublin.

I want to wish Naomi, our new President and her team, all of the best for the coming year. The student body still faces significant challenges (the housing crisis and the cost of living crisis to name just two) and the new team are determined to provide excellent representation to the students of TU Dublin. On behalf of the board, I want to acknowledge the dedication and commitment of our staff team under the leadership of Jessica, and assure the incoming officer team that the board and staff team will continue to work with them to deliver an excellent service for our members.





## A Message from the outgoing President of TU Dublin Students' Union

The past 12 months have been a rollercoaster; nothing can prepare you for a job like this. A job that can only be done by people who truly care about the success of the union and passion for student advocacy. One thing I love about this union is its resilience in its history it has seen the best and worst of times.

From the amalgamation of legacy Institutions of Technology to a University president's sudden resignation, the union has always stayed steadfast on our mission to represent our members and provide the best student experience possible.

I, of course, can't do all this fantastic work alone; the officers you elected to represent you, along with our remarkable staff cohort, work tirelessly all year to represent you. From a variety of campaigns to events that allowed you to mix and mingle with your peers, all that work doesn't happen overnight. I'm so grateful to have worked with such a terrific team who centred their year around doing all they could in such a short amount of time.

There were many wins this year, from increased lobbying to improve Bolton street which has seen the couches in the common room get a revamp, to having a well-received SHIFT and SHAG campaigns which seen huge numbers availing of free STI checks on campus, an outstanding Black History Month (I'm biased but sure). We lobbied for better safety and accessibility on campus and are making waves in this area (it doesn't happen overnight). We've seen our voter turnout go up by almost 4.3% from last year, a feat I'm extremely proud of.

We assisted our students in BIMM in fighting to keep things working for them and their education's best interest, and they won. We have seen the implementation of the student partnership oversight group that is outlined in our partnership agreement with the university. This working group aids the frank conversations necessary between us and the university to get the best outcomes possible for you, the students.

While the university goes through much uncertainty, we sit at every table offered to us to ensure you are heard and we will continue to do that. I always feel I could have done more, which shows how much I truly care. I want to thank every student who showed up to our events, campaigns, or simply just sent us a dm on Instagram asking when the exam results are out. Your engagement keeps us going, and I hope you will continue to engage and help us form the union you want, all 27,000 of you.

My time in the union working for the members has been life-changing, and I want to thank you all for giving me the best two years of my life.

## A Message from the incoming President of TU Dublin Students' Union

When I first arrived at the university as a student, I never truly understood the work done by the Students' Union. However, this could be due to my initial years being during lockdown, which prevented me from fully experiencing it. Although I can now fully appreciate the vast range of things that the Students' Union oversees, having been involved in it, I have a deeper understanding of the enormous scope of its responsibilities. I hope that, as we progress throughout the year, our team will be able to provide students with the knowledge and clarification they need on how we best support them in their day-to-day lives.

Over the past academic year, numerous areas have been explored to improve and expand the overall student experience. Last year saw the highest turnout of voters for full-time officer elections, with the figure being 15.7% voters, a remark that the past team can certainly be proud of. With over 200 events and 30 campaigns run by the Students' Union, it's clear to see that our focus has always been on student engagement and catering to everyone we can. Highlights included a sold-out Fresher's events, a Black History Month event praised by other students' unions, and a sold-out formal ball combined with class rep awards to add the cherry on top of the cake. We also took a strong leadership role in addressing social issues. From student activism and advocacy to social justice and health initiatives, impacts were made within each aspect.



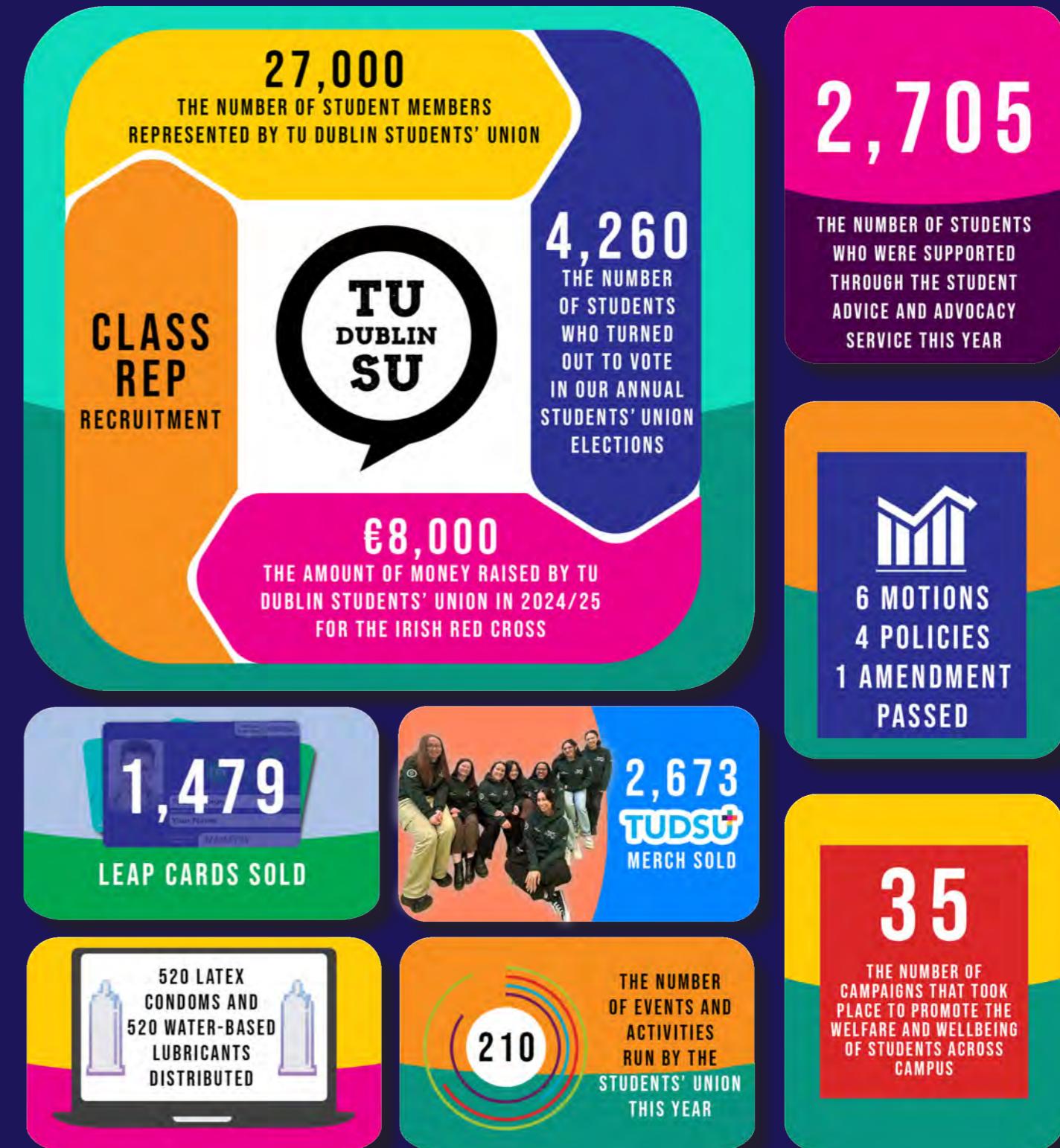
Naomi Sebastine, President of TU Dublin Students' Union 24/25

One area that I'm very honoured to follow up on is the work achieved last year regarding the partnership between the Students' Union and the University. This agreement was signed and adopted in the previous year between the TU Dublin and TU Dublin SU Presidents, which further facilitated the operation of the Student Partnership Oversight Group. This is a system that we plan to utilise as one of the avenues for amplifying the voices of all students, ultimately empowering their voices and incorporating representation for all. In the upcoming year, we aim to continue the work stemming from the student partnership.

Looking ahead, there are a few key points that students should keep in mind throughout the year. This includes, but isn't limited to, hosting another Fresher's campaign that integrates students seamlessly into university life, growing our class rep community and encouraging student engagement at all levels. The team is incredibly passionate about recruiting class representatives, which we hope will develop into a community of voices for each class within the university, engaging all students. We hope that with anything we do, we can build a stronger connection between the student community and the Students' Union.

From the first week to the last, we at the Students' Union will always be available to support and stand up for you, while lending a helping hand in the best way possible. We hope that you enjoy yourselves along the way and make the most of the year ahead.

# Section II: TU Dublin Students' Union 2024/25 The Year in Review



# Spotlight: Democracy & Representation



## Democracy

As a democratic organisation, democracy is the means by which we facilitate the election of student representatives and gather direct votes from students on important issues.

## Class Reps

The Class Rep system is the most localised representative structure within the Students' Union. The objective of the Class Rep system is to bring students together to meet with their officers to discuss ongoing student-related issues and academic affairs.

With over 900 Class Rep positions available in the 2024/25 academic year, 599 positions were filled across all campuses. With a 63% representation rate at the local level, each campus met a total of four times over the academic year to discuss issues ranging from campus facilities and exams to the academic calendar. That amounts to 24 meetings across the year!

## Faculty Board Reps

Faculty Board Reps are elected to represent the students of their Faculty on their Faculty Board. Faculty Boards are responsible for the oversight of the programme portfolio, student profile and performance, student experience, assessment, implementation of validations and reviews, as well as the implementation of the Quality Framework.

This year, we ran successful elections for student representative seats on each Faculty Board:

- Arts & Humanities: 5
- Business: 5
- Sciences & Health: 4
- Engineering and Built Environment: 2
- Computing Digital and Data: 3

**THAT'S 19 STUDENT REPS!**

## Student Councillors

Student Council is the highest decision-making body in the Students' Union. The membership of student council comprises of elected Councillors from each campus, Part-Time Officers, and members of the Executive. Aspiring Student Councillors seek election through the Class Rep Meetings. 63 student councillors were elected through class rep meetings in 2024/2025.

## Electoral Commission Members

The Electoral Commission is the regulator of all elections and electoral activities of the Students' Union. Comprised of six members, the Commission is made up of four student members, an Executive member, and an Independent Chairperson.

The Electoral Commission student members are elected through the Student Council, where any registered student of TU Dublin can

nominate themselves and be elected. The President nominates a member from the Executive, and the Independent Chairperson is selected through a recruitment process.

At the Annual Union Elections, the Electoral Commission comprised five members, including three student members. A single term on the Electoral Commission runs from November to November.

## CLG Members

Student members of the Students' Union CLG make up six of the ten overall positions allocated. The remaining members of the CLG are the Postgraduate Officer, the CVP for Blanchardstown, the CVP for City, and the CVP for Tallaght. The latter members are ex officio to the CLG, and the other six members are elected through the Student Council. Nominations to become a student member of the CLG are open to all students.

Of the elected student members, a minimum of one member each from Blanchardstown and Tallaght must be represented, and at least two student members must be from City Campus.

During the 2024/25 academic year, five out of six student member positions were filled.

## Board Directors

Within the 14 Board Directors of TU Dublin Students' Union CLG, four positions are allocated to Student Directors. Of these positions, one is allocated to Blanchardstown, one to Tallaght, and two to City Campus.

Nominees for these positions are elected through the Student Council, and once elected, they serve on the Board of the CLG for a one-year term, with the option to stand for re-election for a second term.

Student Board Directors are elected at the final Student Council meeting of the year for the following term. At Student Council in April 2025, 3 Student Board Directors were elected for the following academic year with one remaining position to be elected at the first Student Council in Semester 1 2025.

## Deputy Chair of Student Council

The Deputy Chair of Student Council is elected to provide cover in the event that the Independent Chairperson of the Student Council is absent from a meeting.

Nominations to become Deputy Chair are open to all elected Student Councillors, and a vote must be held by the second Student Council meeting of the year.

Ahmed Roble was Elected Deputy Chair of Student Council for the Academic Year 2024/2025.



#### Part-Time Officers

Ten Part-Time Officers were to be elected by the Student Council for the 2025/26 academic year. Of these ten positions, sixteen students contested nine positions at Student Council on 6 March.

The Officers elected at the Part-Time Officer Election were Gender Equality, Sustainability, Ethnic Diversity, Gaelige, Disabilities, International Student, Mature Student, Placement Officer, and ACCESS.

The by-election for the LGBTQ+ Rights Officer will take place at the beginning of the 2025/26 academic year.

#### Full-Time Officers

Annually, students of TU Dublin take to the polls to elect their incoming Students' Union Executive Team. Typically conducted in March, eight full-time positions are to be filled.

The VP for Welfare & Equality position did not receive any nominations. The remaining seven positions received nine nominations. The VP Tallaght Campus and the Presidential positions each received two nominations, whilst all other positions received one nomination.

Between 11th and 13th March 2025, polls across TU Dublin campuses were open to all TU Dublin students. The final turnout of the annual election was 15.7%, up 2.9% from the previous year.

The positions of VP Communications & Media, VP Academic Affairs, VP Events & Engagement, President, and all Campus VP positions were declared on 14th March.

As an April by-election loomed for the position of VP Welfare & Equality, the position received four nominations. Furthermore, the by-election for Postgraduate Officer took place at this time, with one nomination received.

By 11 April, the VP Welfare & Equality and Postgraduate Officer positions were filled.

June brought the Students' Union yet another by-election. With the resignation of the VP Academic Affairs and Postgraduate Officer, nominations for both positions reopened for a by-election in July.

The Postgraduate Officer position did not receive any nominations. The position of VP Academic Affairs received one nomination. Finally, by 8th August, all Executive positions were filled following the successful election of the VP Academic Affairs.

The Democracy and Representation team created and organised an online post-Officer Elections Student Feedback Survey in April 2025, which addressed the end-to-end efficacy of the Officer Elections. The data gathered will be used to sustain the effective procedures and also improve upon the less effective areas for the 25/26 Officer Elections.

#### Representation

Representation is how we facilitate the voice of students through decision making structures.

#### MEETINGS:

##### Class Rep Meetings

Class Rep Meetings, conducted across all campuses, took place on

four occasions across the academic year. There were a total of 20 Class Rep Meetings held in 2024/25. Class Reps throughout these meetings elected Student Councillors, who then went on to pass mandates to the Executive.

#### Student Council Meetings

During the 2024/25 academic year, the Student Council met on five occasions, with meetings held at each TU Dublin campus at least once, as per the Constitution.

Throughout these five meetings, part-time officers were elected, student members to various representative bodies were chosen, motions and policies were passed, and discussion and deliberation on key student and academic matters were prioritised.

With each mandate and policy representing such important issues for students, the Students' Union made significant policy strides with the adoption of an AI policy and the continued implementation of the BDS policy across the Union.

#### Executive Meetings

According to the TU Dublin Constitution, The Executive Meetings of the Students' Union must be held a minimum of once per month. 15 Executive meetings took place during the 2024/2025 Academic year. Key decisions on the day-to-day operation and political direction of the Union were made throughout these meetings. Executive meetings operate under a standing agenda which includes updates on each officer's remit, working groups, and ongoing campaigns and mandates.

#### RECOGNITION:

##### Class Rep Awards 2025

To reflect on and reward our dedicated, committed, and passionate student volunteers and representatives for their invaluable contribution to developing and strengthening the student experience in the University, the Union hosts an annual ceremony to acknowledge these contributions.

For the 2024/25 Class Reps Awards, students across TU Dublin nominated their class reps to receive an award.

The Class Rep Awards winners, as nominated by the students and selected by the Executive, are as follows:

Arts & Humanities | Drama - Rebecca Livingstone  
 Business | Logistics & Supply Chain Management - Derica Barnor  
 Engineering & Built Environment | MSc Energy Management - Ahmed Shaikh  
 Sciences and Health | Public Health Nutrition - Annie Giblin  
 Computing, Digital & Data | Computer Science - David Corcoran

# Spotlight: Academic Affairs



## Introduction

The Academic Affairs remit within TU Dublin Students' Union entails 6 key areas as set out in the Academic Affairs policy set by Student Council.

- **Representation & Advocacy:** Lobbying for students on issues related to their education in TU Dublin and ensuring that the student voice is heard in all University academic decision-making structures, policy areas, and processes.
- **Class Representative Oversight:** Coordinating the development and promotion of Class Rep elections on all campuses to increase active participation and engagement in the Class Rep system. Ensuring sufficient training and other events for Class Reps to improve their ability to advocate for student groups and enhance the academic experience at TU Dublin.
- **Monitoring Academic Affairs Casework:** Work with the Student Advice & Advocacy Service to identify key trends in Academic Affairs related casework and work to address them within the University.
- **Event & Campaign Planning:** Organising and delivering information and awareness events and campaigns, including but not limited to information on students' rights and university regulations, feedback opportunities, and other areas in line with their agreed political platform.
- **Policy Development:** Developing and implementing Union policy positions on academic matters for consideration and approval of Student Council and reporting on this work to Council.
- **Meeting Preparation:** Preparing representatives for meetings in all forms, from Class Rep Meetings to University Meetings – agreeing agendas, positions, speakers, and any other relevant information ahead of time to ensure the best use of our seat at the table.

The Vice President for Academic Affairs oversees this remit with the support of the Academic Affairs Working Group.

## Academic Representation & Advocacy

A core responsibility of the Academic Affairs role is to serve as a dedicated advocate for TU Dublin students and their academic interests. We ensure that all students' voices are heard and their interests are effectively and fairly represented in conversations with administration, faculty, and external stakeholders. We achieve this through prudent preparation, active engagement, and an unwavering commitment to upholding a democratic, supportive, and friendly environment on each campus.

Here's who we worked with in the academic year 24/25 on the students' behalf:

- Exams Office
- TU Dublin Quality Assurance
- Library Services
- Chaplaincy
- Heads of Learning & Development
- Student Services Hub
- Student Success
- Academic Integrity
- Education Model Team
- Student Services
- TU Dublin Academic Writing & Learning Centre (AWLC)
- TU Dublin Academic Affairs, Learning Teaching & Assessment Team
- NSTEP
- Department of Further and Higher Education, Research, Innovation, and Science (FHERIS)
- UCD Students' Union
- Mi-voice
- USI/AMLE
- TU Dublin STLR Office
- UNITE The Union



## EVENTS & CAMPAIGNS

### Supplementals

The Supplemental Exams Campaign ran from 12 August 2024 for two weeks. During this campaign, we support students with exam stress and uncertainty. The goals of the campaign are to:

- Reduce stress
- Support students undertaking supplemental exams
- Provide information, advice, and advocacy to students

This was achieved through stakeholder engagement, promotion of exams information and FAQs on social media, our website, and throughout campus with banners and digital screens, as well as officers on each campus giving out free 'energy boosts' in the form of snacks to students sitting exams or studying.

### Don't Drop Out Until You Drop In

The annual student retention campaign, 'Don't Drop Out Until You Drop In', took place during October 2024 as part of the Students' Survival Guide. It focused on raising awareness among students of the key deadline to drop out in order to receive a fees refund. Additionally, the campaign highlighted the various supports available to students to encourage them to stay in college if they wished, or to help them withdraw in the easiest and most stress-free way.

### Academic Integrity Awareness Campaign

The VP for Academic Affairs launched the Academic Integrity Awareness Campaign on 20 August 2024, which ran throughout the academic year, highlighting the importance of understanding the rules and utilising the various supports available to students. The campaign was launched with social media posts, videos, and posters promoting our website.

## POLICY DEVELOPMENT

### Policy Review and Feedback

Throughout the 24/25 academic year, TU Dublin Students' Union collaborated with TU Dublin's Academic Affairs department in developing and updating a range of key academic policies to ensure that the student voice is effectively represented and that these policies protect and enhance the rights of students on an ongoing basis. These policies related to academic integrity, programme reviews, fitness to study, learning, teaching, assessment, quality enhancement processes, student services, recruitment, admissions, and academic support.

### Academic Calendar

The VP for Academic Affairs created a survey that highlighted several key concerns affecting students' academic experience and well-being. The feedback gathered emphasised the need for actionable steps, such as advocating for exams to be moved to December. Key findings were as follows:

- Exams scheduled after the Winter Break emerged a concern among many students.
- The majority of students felt that post Christmas exams create unnecessary anxiety during the holiday period.
- Students expressed a strong preference for moving exams to December, enabling them to enjoy the holiday season without academic stresses.

Lobbying for this change is ongoing but remains optimistic.

### SPOG

The Student Partnership Oversight Group (SPOG) was established to facilitate engagement between TU Dublin Students' Union and TU Dublin University. Its purpose is to ensure the effective implementation of the Partnership Agreement and the achievement of its outlined deliverables. SPOG established its Terms of Reference in Semester 1, and meetings began in August 2024.

### Class Rep Training

Every Class Rep undergoes training to assist them in carrying out their role effectively. This year was no exception, with over 600 Class Reps educated through presentations and seminars held on our campuses from 8 October 2024.

### Class Rep Awards

The Class Rep Awards took place at the Student Ball on 25 April at the Crowne Plaza, Blanchardstown. It was a great success, with many Class Reps receiving awards in recognition of their commendable hard work and dedication in supporting their peers throughout the academic year.

### Class Rep Christmas Party

We held an exciting Class Rep Christmas Party in Bocos on 4 December 2024. Class Reps enjoyed festive drinks and treats as a "thank you" for valiantly representing their classes during Semester 1.

### Meetings

As a part of their work the Academic Affairs team sat on a number of important decision-making meetings and committees on various levels of the University.

Including but not limited to:  
High Level Academic Governance  
Academic Council

### Subcommittees:

Student Experience Committee  
Academic Quality Assurance & Enhancement Committee  
Academic Regulations, Policies and Procedures Oversight Committee  
University Programmes Board

### Working Groups

Assessment Handbook Working Group  
Digital Education Policy Implementation Working Group  
LTA NTUTOR Student Champion Working Group  
Graduate Attributes Working Group  
Liberal Arts Working Group

### Faculty Board:

Arts & Humanities Faculty Board  
Sciences & Health Faculty Board  
Computing, Digital & Data Faculty Board  
Engineering & Built Environment Faculty Board  
Business Faculty Board

# Spotlight: Events & Engagement



## Introduction

As part of its mission to ensure that each student enjoys a positive and transformative experience during their time at TU Dublin, the Events and Engagement team at TU Dublin Students' Union is tasked with enhancing student life through the provision of extra-curricular events and activities, encouraging students to explore new interests and meet people beyond their immediate courses.

An impressive total of 220 events and activities were organised in 2024/25. These ranged from seminars and film screenings to fundraisers and nights out, with events taking place both on and off campus.

While traditionally evening events such as the Freshers' Ball and RAG Ball have always been a great success, TU Dublin Students' Union made a conscious effort in 2024/25 to provide a wider range of offerings during college hours to ensure the programme of events could cater for as many students as possible.

Throughout 2024/25, the team also endeavoured to increase participation and engagement among students affected by the cost-of-living crisis. As a result, most of the events and activities run under the auspices of TU Dublin Students' Union were free. The following are just some of the key highlights from a momentous year:

## Student Orientation

As part of the 2024–25 academic year, TU Dublin Students' Union worked to welcome thousands of new students across our campuses. Our Student Officer Team, alongside staff, collaborated closely with the University to deliver engaging class addresses and host a variety of events and activities, ensuring that students' first days on campus were both exciting and memorable.

## Freshers' Fest

During Freshers Fest 2024, we delivered an exciting programme of 44 free and ticketed events across all campuses and off-site venues, with activities running day and night. Highlights included a petting farm,

gaming vans, a rodeo bull, pool competitions, hypnotist and mentalist performances, and casual fairs with free treats, alongside lively evening socials such as the Drag Show & Karaoke and Bag of Cans Bowling. Student engagement was phenomenal, with all major events selling out within days, culminating in our first-ever flagship SPIN Ball in collaboration with SPIN 1038, headlined by popular DJ Martyn Guilfoyle and attended by 850 students. It was heartening to see so many mingling, taking part, and engaging with the SU Team, creating an inclusive, welcoming atmosphere that set a positive tone for the year ahead.

## Halloweek

During Halloweek, we hosted a thrilling lineup of Halloween-themed activities, including axe throwing, a horror movie screening, and a costume-driven Halloween Club Night Ball, in collaboration with NCI Students. All events were ticketed and well attended. Students enthusiastically participated in our free Spooky Strikes pool tournament, fostering a lively campus atmosphere on our Bolton Street campus. Once again, our sold-out Nightmare Realm returned, a chilling indoor scream park experience that consistently proves hugely popular with students each year.

## Christmas

During Christmas Week, we transformed TU Dublin into a festive wonderland starting on 2 December, offering an array of student-centered events. Highlights included the popular 12 Pubs of



Christmas bar crawl, which concluded at our SO HOHO! Christmas Ball, the bustling Christmas Fair in Lower House showcasing unique gifts and treats, and the magical Tree Lighting ceremonies held across all campuses. Student engagement was at its highest as students gathered to celebrate, browse local crafts, and soak up the holiday spirit. The week fostered a warm festive atmosphere, perfectly capping off the year.

#### Raise & Give (RAG)

Throughout the year, our Raise & Give (RAG) Campaign for the Irish Red Cross featured several engaging events and activities aimed at raising vital funds. We kicked off with highly enjoyable BYOD (Bring Your Own Date) Bowling nights in Tallaght and Blanchardstown, which brought students together for a fun, charitable evening.

The standout event was undoubtedly the Battle of the Bands, held at The Workman's Club on 19th of February. Bands from TU Dublin and NCAD rocked the venue, delivering exceptional performances. It was a tremendous success and a highlight of the campaign, so much so that we are excited to build on it again next year.

#### TEDx TU Dublin

During the 2025 academic year, TU Dublin Students' Union played a pivotal role in organising TEDx TU Dublin – "The Legacy of Now", a dynamic event led by two outstanding students from the School of Business Management, Eda Hadzaoğlu and Liam O'Connell, alongside extensive support from the SU team. Held at the East Quad Concert Hall in Grangegorman, the event brought together a diverse community of business leaders, creatives, educators, students, and innovators for an inspiring afternoon of transformative talks. The collaboration between student leadership and SU organisation ensured seamless execution, broad reach, and a vibrant atmosphere, solidifying TEDx TU Dublin as a highlight of the year and a testament to empowering student-driven innovation.

#### Formal Ball & Awards Ceremony

In response to popular demand, we merged our annual SU Awards Ceremony with a Formal Ball for the first time on 25 April at the Crowne Plaza, Blanchardstown. This elegant evening featured a two-course meal, live music, a DJ set, a late bar, and a professional photographer, offering a glamorous celebration of our student community. Tickets sold out, marking the event as a resounding success.

Most importantly, it provided a memorable opportunity to honour students who stood out this year and to present our final fundraising figure for the Irish Red Cross, further underscoring our shared commitment to charity.

The evening perfectly blended recognition, celebration, and community spirit, setting a high benchmark for future events.

#### Inauguration Ceremony

In June 2025, TU Dublin Students' Union concluded another successful year with the much-anticipated Inauguration Ceremony, hosted by outgoing SU President Shauna O'Toole at St Laurence's Church, Grangegorman. This formal event provided an opportunity to bid farewell to the outgoing 2024/25 team and officially welcome the newly elected Student Leadership team for 2025/26. The evening celebrated the hard work and dedication of our student representatives while marking an exciting transition into the year ahead for the new team. The ceremony concluded with a warm reception attended by colleagues from TU Dublin, SU staff, and the friends, family, and loved ones of both outgoing and incoming officers.

# Spotlight: Welfare & Equality



## Introduction

The Welfare and Equality team of TU Dublin Students' Union is dedicated to promoting inclusivity, raising awareness, and supporting students throughout their time at TU Dublin. Through the tireless efforts of the Student Advice and Advocacy Service and the commitment of the VP for Welfare and Equality, the team successfully balanced impactful campaigns addressing critical issues with fostering a supportive environment for students during the 2024/2025 academic year.

## Welfare and Equality Campaigns

### Introduction

Campaigns are a vital part of the work done by the Welfare and Equality Team, and are the mode through which the team's commitment to inclusivity, awareness and wellbeing is put into practice throughout the year. TU Dublin Students' Union's Welfare and Equality team, with the support of other departments, organised a series of impactful Welfare and Equality campaigns during the 2024/2025 academic year to address critical issues and foster a supportive, welcoming environment for all students.

### Black History Month

In October, the Welfare and Equality team ran Black History Month, organised around the theme of African Heritage. The team prioritised student engagement and encouraged celebration of African roots and culture. On social media, they produced a series of vox-pop style videos featuring students discussing their culture, food, and dress to promote awareness and understanding among the diverse student body.

### Mental Health Week

Mental Health Week took place from 10th to 14th February, coinciding with the launch of Chaplaincy's Re-wire series. The Welfare and Equality team also collaborated with the Crinan Youth Project, which ran outreach stands across campuses to raise awareness about the impact of recreational drugs on mental health. Additionally, the team

ran social media campaigns focusing on men's mental health support and organised a raffle where students could win a Barrel Sauna voucher by sharing their favourite self-care tip in the comments.

### SHIFT Week

SHIFT Week took place during the week of 11th November. The VP for Welfare and Equality aimed for the sexual health campaigns in the 2024/25 academic year to focus on inclusivity, with particular attention to HIV and AIDS. To support this, the team partnered with HIV Ireland to run rapid STI testing clinics across all five campuses during the week. Hundreds of students completed STI tests, empowering them to take control of their sexual health. Additionally, the team created an informative video on HIV and provided information on accessing and using the HSE's free SH:24 STI at-home testing service.

### Pride Week

Pride Week took place from 7th to 11th April towards the end of Semester 2. It began with an LGBTQIA+ Craft Market, where students from the LGBTQIA+ community and allies were given stands to sell the products of their small businesses. This event was positive and inclusive, raising the profile of several small businesses and celebrating the entrepreneurial spirit of TU Dublin students.

The highlight of the week was planned to be a Drag Race, but it was unfortunately cancelled due to low ticket sales. This outcome highlighted the importance for the team of earlier student consultation to ensure events align with students' wants and needs each year.

### SHAG Week

Second Semester's Sexual Health Awareness & Guidance Week took place from 4th to 7th February. The campaign featured the return of HIV Ireland's STI testing across all campuses, which was well received by students. Advocate and podcaster Robbie Lawlor visited the Blanchardstown campus to share his experience of being diagnosed with and living with HIV. This event was a great success, helping to destigmatise HIV and encourage positive sexual health practices among students.



#### Eating Disorder Awareness Week

Eating Disorder Awareness Week ran during the week of 28th January, focusing on the theme of body positivity and fostering healthy attitudes towards eating and body image. The campaign included posters with positive messaging and information on available supports, as well as an Instagram post detailing the varied ways eating disorders can present. Additionally, the team used insights from their Body Positivity Training to create a social media Reel. In this Reel, they shared what they had learned from facilitating a body positivity workshop and encouraged students to engage in activities that help reframe mindsets regarding their bodies and appearance.

#### Climate Emergency

To increase the impact of the Climate Emergency and Green Week campaigns, they were combined this year and ran from 24th to 29th March. The goal was to encourage students to take practical steps in their daily lives to reduce their environmental footprint while avoiding creating additional stress related to the climate emergency.

An informational carousel was shared, offering simple actions students could adopt, such as incorporating organic food into their diets and composting food waste.

The highlight of the campaign was the stands run by the Part-Time Officers for Sustainability and LGBTQ+. Thanks to a generous donation from Lush, officers were able to offer climate-conscious, cruelty-free bath products to students who engaged with them and asked questions about the climate emergency. The campaign saw high engagement, successfully raising vital awareness of the climate crisis in a fun and student-focused way.

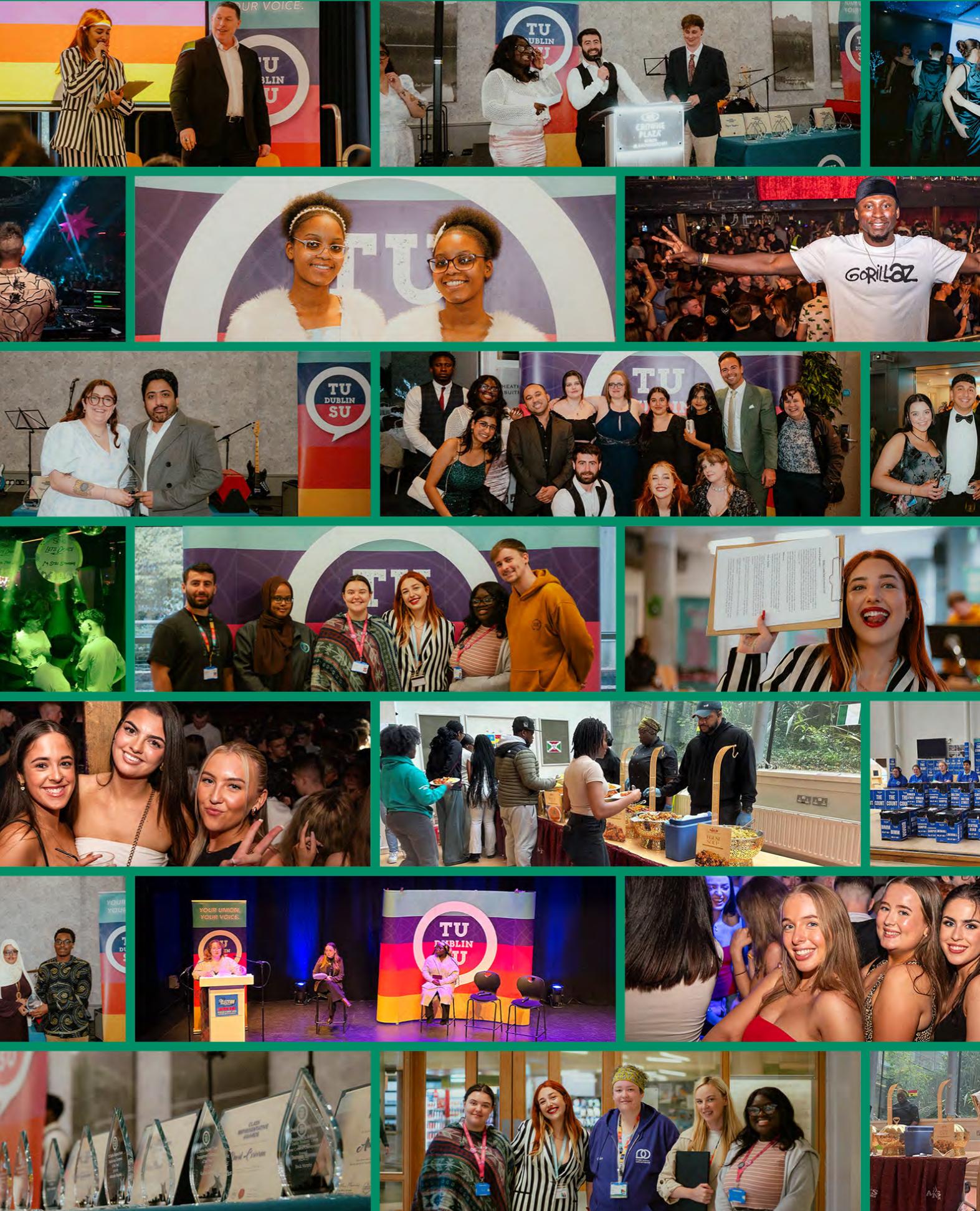
#### Image-based Sexual Assault

In conjunction with SHIFT and SHAG Week, the team ran an information campaign focused on the critical issue of Image Based Sexual Abuse and the newly instated "Coco's Law." The campaign aimed to help students better understand the law, raise awareness of their rights and responsibilities under it, and encourage reflection on prior knowledge and experience related to Image Based Sexual Abuse.

#### Supporting Students in Sex Work

This year continued the Students' Union's commitment to supporting students who may be engaging in sex work. To coincide with SHIFT and SHAG Week, informational materials were created and distributed across campuses to inform students about inclusive support services available to them while engaging in sex work. The focus and design of this campaign were shaped by feedback received from students in previous years.

# TU Dublin Students' Union Campaigns The Year in Pictures 2024/2025





## Section III: TU Dublin Students' Union & The Wider Community

# TU Dublin Students' Union RAG Charity Partner 2024/25

Raise and Give (RAG) is an annual fundraising initiative organised by students' unions across Ireland and the UK to support causes and charities nominated by their student communities. The campaign engages students through a variety of events throughout the academic year, fostering a spirit of generosity and collective action. In previous years, TU Dublin Students' Union has supported organisations such as The Irish Cancer Society, Belong To, Saoirse Women's Refuge, and the Irish Motor Neurone Disease Association.

For 2024/2025, TU Dublin Students' Union proudly partnered with the Irish Red Cross as its chosen Charity Partner. The Irish Red Cross plays a vital role in delivering humanitarian aid both in Ireland and globally. Each year, the organisation provides first aid training, emergency medical and ambulance services, rescue operations, and essential community supports such as meals on wheels and assistance for migrants.

The Irish Red Cross is at the forefront of national crises, responding to floods, public health emergencies, and internationally to disasters and conflicts with food, medical supplies, and financial aid. Initiatives like the Host Accommodation Programme have provided homes for thousands of displaced Ukrainians, while their mental health and psychosocial support programmes deliver critical care to those affected by trauma. Their work exemplifies a steadfast commitment to compassion, relief, and resilience in times of need.

Thanks to the incredible generosity of the TU Dublin student body, these efforts culminated in the presentation of a cheque for over €8,000 to the Irish Red Cross at the Formal Ball & Awards Ceremony in April. This achievement highlights the power of student solidarity and the significant impact of coming together for a worthy cause.



**Crois Dhearg na hÉireann**  
Irish Red Cross

## Spotlight: National & Education Issues

Words by Naomi Sebastine, VP for Tallaght Campus (Incoming President for 25-26)

Here in the Students' Union, we celebrate our highlights, achievements, and successes throughout the academic year, the students also experience significant challenges, and it is equally important to acknowledge them.

A constant issue faced by everyone is the ongoing accommodation and cost-of-living crisis. The demographic that often faces the worst negative implications of this is the students. The Union took this issue seriously, leading to the launch of an accommodation awareness campaign in the early weeks of the first semester. Within this campaign, a cost-of-living guide was created by the VP for Welfare and Equality, Fatima Said, which outlined various living situations, their pros and cons, as well as ways to offset living expenses while in university. According to findings sourced by the Central Statistics Office (CSO), the Consumer Price Index (CPI) rose by 2.0% over the past 12 months, indicating a significant rise in inflation within the economy.

Although the above is stated from a national perspective, we have also found that the effects have negative impacts at the local university level. According to the Smarter Travel Survey conducted by TU Dublin in 2024, it was found that 54% of respondents were negatively affected by their commute, primarily due to the unavailability and unaffordability of housing. This factor can also be seen as a barrier to student engagement, as 74% of students report that they would like to be more involved in campus activities if their commutes were less demanding.

With this alone, it is clear to see the adverse effects of improper accommodation resourcing. Unfortunately, some far-right groups saw this as an exploitative opportunity to blame those with immigrant backgrounds falsely. This spun-out narrative, which was used to lead up to the general election.

To combat the above the Union of Students of Ireland (USI), now known as Aontas na Mac Léinn in Éirinn (AMLÉ), conducted an election campaign that clearly outlined the parties and their stances on specific topics and organised voters' registration drives. To further reinforce

this, a student walkout was held across the nation to emphasise the importance of prioritising student needs and requirements. Although TUDSU didn't take part we aligned with the sentiment of the initiative. All in all, this allowed for a transparent understanding of what students would be voting for in the general election.

Despite the challenges, notable developments on a larger scale include the launch of the TrustED mark by the QQI, which requires institutions to provide evidence that they can support international students. We had the VP for Communications and Media, Ema Radlinskaite speak on TUDSU's behalf to the Oireachtas Joint Committee on Higher Education regarding student financing. AMLÉ hosted its first Gender-Based Violence conference, and the Higher Education Authority (HEA) established an anti-racism advisory panel, which includes a student representative, all of which are quite progressive steps.

Regardless of how the year unfolds, we can see how working together can lead to meaningful change.

Ní neart go cur le chéile (There's no strength without unity).

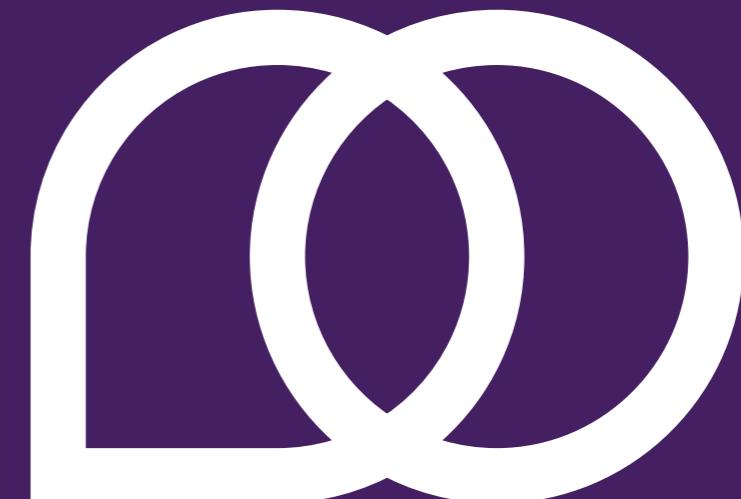




**TU  
DUBLIN  
STU**

The logo consists of a purple circle containing a green circle. Inside the green circle, the letters 'TU' are stacked above 'DUBLIN' which is stacked above 'STU'. The letters are in a bold, white, sans-serif font.

## **Section IV: TU Dublin Students' Union Services 2024/25**



# Student Advice & Advocacy Service



## STUDENT ADVICE & ADVOCACY SERVICE

### Introduction

The Student Advice Service provides free, confidential, and independent advice, information, support, representation, and advocacy to all full and part-time TU Dublin students. Students can approach the Student Advice Service with any issues they might experience during their time at TU Dublin.

### Meet the Team

TU Dublin Students' Union's experienced Student Advice Team has the knowledge, resources, enthusiasm, and expertise to support students across a range of areas including financial, academic, and personal. The staff of TU Dublin Students' Union support students in a variety of ways, including the following:

- Explaining and guiding students through university procedures
- Helping students to explore their options
- Providing assistance and/or advocacy when engaging with the University.
- Signposting to other services (both internal and external)
- Providing a listening ear for students and a safe, supportive space for them to share their difficulties.
- Accompanying students to panels and other meetings with University staff.
- Providing information on a range of rights and entitlements.

### How Students Initially Engaged with Advice & Advocacy Service in 2024/25

In the 2024/25 academic year (August 2024 to July 2025 inclusive), 2,766 students contacted the TU Dublin Students' Union Advice & Advocacy Service. The majority of these engagements were through

walk-ins, with 1,071 students having face-to-face interactions with staff. Students also engaged with the service via TU Dublin Students' Union's social media channels (596 contacts) and the website's live chat Pabblebot function (153 contacts). The advice email remained a popular communication method, receiving 276 queries. A smaller number of queries came by phone (9) and through referrals from other TU Dublin staff (2).

Additionally, the Student Advisors increased their outreach activities throughout the year. These included participating in mature student lunches, Connect Cafés, cultural celebrations, Re-Wire talks, and other events, fostering greater cooperation between the Student Advice and Advocacy Service and various TU Dublin stakeholders.

### Casework Trends

During the 2024/2025 academic year, students contacted the TU Dublin Students' Union Advice & Advocacy Service for a variety of reasons across social, academic, and financial areas. Queries ranged from interest in getting involved with TU Dublin Students' Union to questions about financial aid and grants, as well as inquiries regarding the University's quality assurance processes and facilities.

The most prominent concerns involved academic-related queries, including general questions, exams, transfers, and withdrawals/deferrals (531), Leap Cards (162), and events (133). Cases that the SAAS team did not handle directly were referred to the relevant Executive team member or external support services (375). Approximately 231 cases required joint involvement of TU Dublin and the Students' Union, involving accompaniments, intensive advocacy, and other collaborative efforts to resolve.

Trends in casework were reported regularly to the VP for Welfare and Equality, providing crucial insights for future advocacy efforts and helping the VP stay connected with the day-to-day challenges faced by students.

# TUDSU+ Services



TUDSU+ Office Lower House Grangegorman Campus

## Introduction

TU Dublin Students' Union continues to expand and enhance the range of services and products available to its student members, responding to the evolving needs across all campuses. The Union's offerings include essential academic items such as lab coats and goggles, TU Dublin-branded clothing and merchandise, as well as other products and services not provided by the University. These include customisable class merchandise and Student Leap Cards, ensuring students have access to practical and personalised resources during their studies.

## TUDSU+ Services

TUDSU+ is our dedicated service delivering value and convenience for students, combining merchandise sales, events and activities, and recreational promotional brand offerings under one umbrella. This service ensures students have easy access to affordable products, community spaces, and engaging campus activities.

### TUDSU+ provides:

- Sale of Student Leap Cards
- Sale of TU Dublin SU Branded Merchandise
- Sale of Lab Coats and Goggles
- Distribution of TU Dublin SU Promotional Materials
- Common Room Events and Activities
- Customisable Class Merch
- Promotional Signage
- Access to Pool Tables, Gaming Consoles, Table Tennis, and Vending Facilities

\*Services may vary by campus

## Key Highlights 2024/2025

### Major Expansion of TU Dublin Branded Merchandise

One of the standout achievements this year was the significant expansion of our TU Dublin-branded merchandise range, growing from just two products to 13 carefully curated items to meet varying student preferences and budgets. The new collection includes:

- Premium Varsity Style Branded Sweaters and Hoodies
- Softshell and Hybrid Jackets
- Branded Umbrellas
- Custom Class Rep Sweaters
- Reusable Coffee Cups and Water Bottles
- Branded T-Shirts and Zip Up Hoodies
- Branded Cuffed Beanie Hats

This expansion ensures there is something for every price point, allowing students to showcase their university pride in style while promoting sustainability with reusable options. Coinciding with this merchandise expansion was the launch of our newly developed TU Dublin SU website, which introduced an online shop function. Students can now:

- Browse the full merchandise range with up-to-date stock and sizing information
- Place orders online for seamless convenience
- Collect their purchases from their respective campuses

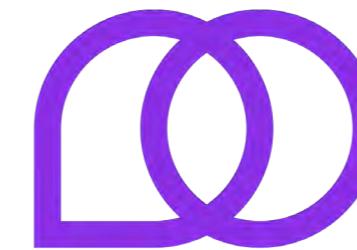
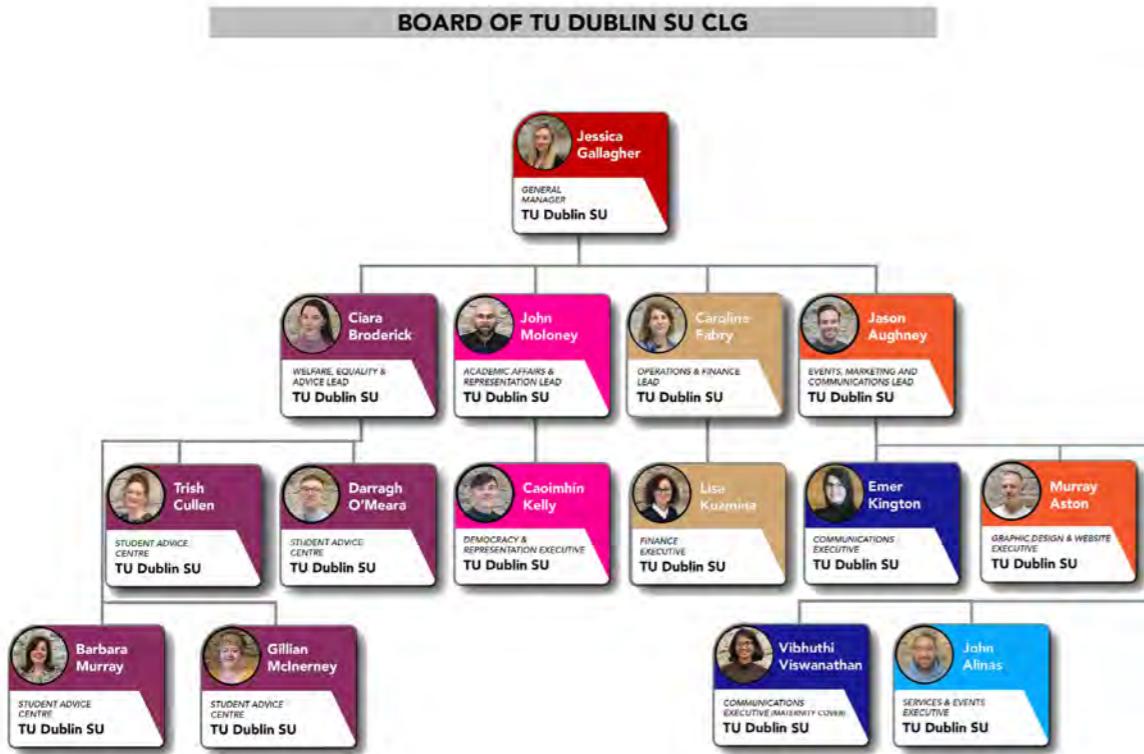
This innovation has transformed the shopping experience, making it easier than ever for students to access TU Dublin SU products.

### Service Activity in Numbers

- 914 TU Dublin branded Items Sold
- 226 Customised Class Merch Orders
- 1,477 Student Leap Cards issued
- 21 Brand Activations
- 72,766 Free Products Given to Students via Brand Collaborations

We are excited to continue expanding and improving our services in the coming year. From innovative merchandise offerings to convenient online solutions and engaging campus activities, TU Dublin Students' Union remains committed to delivering value and enhancing the student experience. We look forward to bringing even more services, products, and events to campuses across TU Dublin, ensuring every student feels supported, connected, and proud to be part of the university community.

# TU Dublin Students' Union Staff 2024/25



STUDENT ADVICE &  
ADVOCACY SERVICE

**TUDSU**

# Section V: Looking Forward to 2025/26

## Incoming Student Leadership Team 2025/26



L-R: Adekunle Ashiru (VP Communications & Media), Yogesh Gupta (VP Academic Affairs), Immanuella Oba (VP of Welfare and Equality), Princewill Aguele (VP Events & Engagement), Naomi Sebastine (President), Mina Eusebio (VP City Campus), Abdullah Zaidi (VP Tallaght Campus), Esmeraldi Doda (VP Blanchardstown Campus).

## Incoming Student Part-Time Officers 2025/26

Gender Equality Officer - Sarah Ambrose, Sustainability Officer - Charlie Beadulot, Placement Officer - Tan Winnie, Gaeilge Officer - Darragh Ó Nuallain, Disabilities Officer - Becky Murphy, International Student Officer - Mahmoud Mohamed, Ethnic Diversity Officer - Sarvesh Mod, Mature Student Officer - Georgina Brassil. (Placement Officer - Marco Nocerino (Resigned))

# #USurvey

## Background

In 2024, TU Dublin Students' Union (TUDSU) conducted a survey, called the U-Survey, to gather the perspectives of both students and staff at TU Dublin regarding TUDSU's activities.

There were several key findings from the survey. The following outlines how TUDSU has responded to these findings and implemented changes during the 2024–2025 academic year:

## Student Engagement

### Key Findings

The survey identified a need to enhance student engagement through targeted events and improved campus facilities, while increasing awareness of the SU's purpose and activities.

### What TUDSU Delivered

- Event Organization & Student Activities
- 220 events and 35 campaigns organised in 2024-2025
- New tailored events introduced: Know Your Rights sessions, SU Ball
- 54.55% of events held in the morning
- 84.09% of events during college hours
- 89% of events were free to attend
- 97% were non-alcohol events (earlier start/end times, alcohol-free, daytime events)
- Average ticket price: €11.25 (for paid events)
- Average engagement rate: 87%

### Complete List of 35 Campaigns Delivered:

- Academic Integrity
- Advice & Advocacy
- Accommodation
- Black History Month (BHM)
- By-Election
- BDS (Boycott, Divestment, Sanctions)
- Bright Space
- Christmas
- Class Rep
- Charity of the Year
- Cost of Living
- Drug Harm Reduction
- Eating Disorder Awareness
- Exam Campaign
- Election
- Formal Ball & Awards
- Feel Good & Well-being
- Freshers Fest
- Freshers Foldout
- Green Week

- International Students Awareness Campaign
- Inauguration
- Know Your Rights
- Kennedys – Food Waste
- Meet Your Team
- Mental Health Week
- Mini RAG
- Orientation
- Pride Week
- RAG Week
- Register to Vote
- Run TUDSU
- SHAG (Sexual Health Awareness and Guidance)
- SHIFT
- Spotlight
- TUDSU+
- TEDx
- Upskill Week

### Campus Facilities Advocacy

- 71 meetings with university administration to improve campus facilities, and individual meetings with university staff
- Continuous lobbying throughout the year with building managers, deans, heads of school, and SPOG
- Active participation on sustainability council and Student Engagement committees
- Specific lobbying efforts for Tallaght parking improvements

### Leadership on Social Issues

#### Key Findings

The survey recommended establishing TU Dublin SU as a leader in addressing social issues affecting students, with proactive action on public transport, housing crisis, and cost-of-living issues.

### What We Delivered

#### Leadership on Social Issues

- 2 BIMM protests and student advocacy
- Health initiatives (9 STI testing Clinics, 231 STI Tests, HIV awareness, 8 sessions on body positivity)
- 5 Palestine protests and demonstrations
- Collaboration with other Dublin SUs for General Election lobbying
- Campaigns and initiatives focused on mental health, climate action, sustainability, and social justice issues such as homelessness, immigration, and period poverty

### Social Justice Initiatives

- Collaboration with Unite Union for Apprentices
- SVP Re-Fridge initiative partnership
- University of Sanctuary scholarships support
- Social justice talks on homelessness and immigration
- Bangladesh awareness campaigns
- Period poverty resistance through free product distribution

### Welfare & Support Campaigns

- Cost of living and accommodation guidebooks
- Mental health awareness campaigns
- Nightline support stands
- Student climate action participation
- NTA awards attendance

### Increased University Partnership

#### Key Findings

The survey emphasized the need for a formal Student Partnership Agreement with the University to address student issues and collaborate on shared interests.

### What We Delivered

#### Partnership Establishment

- Student Partnership Agreement signed and implemented in June 2024 by SU President & University President
- Student Partnership Oversight Group (SPOG) established in August 2024
- 4 SPOG meetings attended between August 2024 and May 2025
- Regular calendar of meetings scheduled with key university staff
- SPOG action plan implemented with established Terms of Reference

### Communications and Social Media Strategy

#### Key Findings

The survey recommended improving TU Dublin SU's brand and developing a clear communications strategy using diverse channels to reach all students effectively.

### What We Delivered

#### Enhanced Communications

- Adapted communication methods based on feedback
- Structured calendar of activities with planned social media posts
- Introduced officer highlight feature
- Implemented Motion Graphics
- Regular newsletters and student email communications
- Launched new website with analytics tracking
- Improved transparency through initiatives such as spotlight documents

### Safety on Campus

#### Key Findings

Safety emerged as a major concern, particularly around transportation to and from campus, requiring coordinated efforts with local authorities and campus security.

### What We Delivered

#### Campus Safety Improvements

- Removal and replacement of fire-unsafe couches on Bolton Street
- Lobbying for improved bathrooms and water fountains
- Accessibility improvements for lift access
- Fire safety procedure enhancements with the University
- Emergency Protocol signage updates (replacing outdated DIT logos)
- Anti-spiking awareness articles
- AED location signage installation
- Active participation on Bolton Street Health and Safety committee
- C block door repairs
- Anti-social behaviour improvement initiatives

### Community Safety Initiatives Through Liaison Committee

#### February 2024 Achievements:

- Secured additional Garda resources: 2 new Sergeants and 14 Community Gardaí
- Increased patrols around Grangegorman and Broadstone
- Joint policing efforts across Bridewell, Mountjoy, and Cabra stations
- District Drug Unit involvement in local operations

#### April 2024 Achievements:

- Public lighting upgrades at Broadstone upper plaza (DCC working with CIÉ)
- Measurable drop in anti-social behaviour attributed to improved lighting
- New Inner City Task Force for improved policing strategies

#### October 2024 Achievements:

- New Community Response team established for proactive area policing
- Operation Tombola launched to tackle Halloween anti-social behavior
- Active Luas initiative between Broombridge and Dominick Street
- Significant reduction in drug dealing around Broadstone area

#### November 2024 & February 2025 Achievements:

- On-campus Garda clinics including crime prevention and road safety
- Successful bike marking clinics in Central Quad
- Scheduled bike clinic in Smithfield Square

### Free Stuff & Student Rewards

#### Key Findings

Students expressed a strong desire for more free items and rewards at events, making attendance more worthwhile, along with better information about available free resources on campus.

### What We Delivered

Collaborated with 21 brands, resulting in the distribution of 72,766 free products. Distributed items included Bottled Water, Kind Bars, Kenco Sachets, USB drives, Notebooks, Lanyards, Popcorn, Breakfast Bars, Nutrigrain Bars, Nature Valley Bars, Orange Juice, Apple Juice, Tea, Coffee, Red Bull, Jimmy's Coffee, Drink Vouchers, Lubricants, and



# Website Redesign

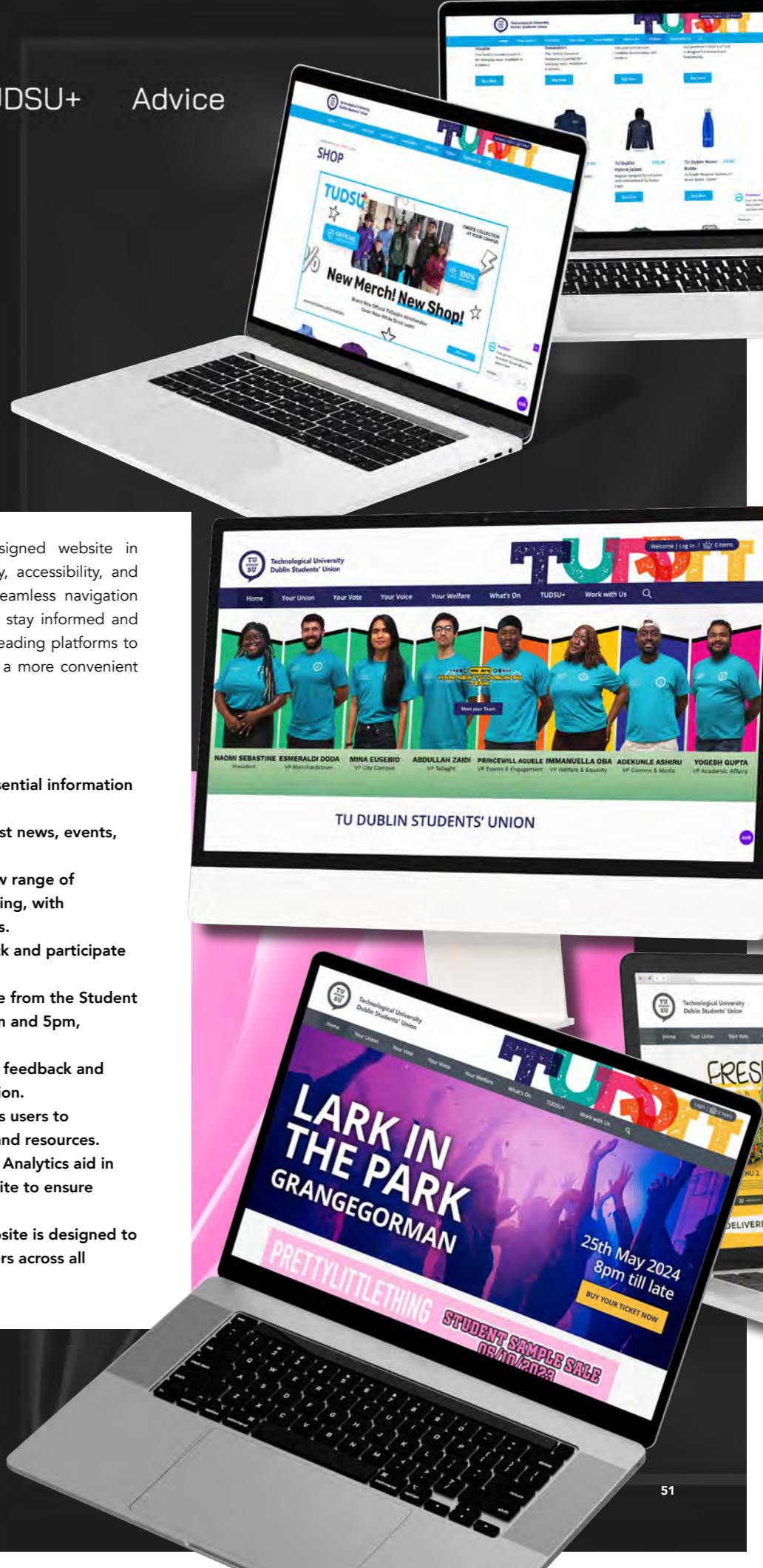
Home      About      TUDSU+      Advice



TU Dublin Students' Union unveiled its redesigned website in October 2024, marked by improved functionality, accessibility, and user experience. The redesigned site features seamless navigation and a modernised interface, allowing students to stay informed and engaged. The upgrade includes integration with leading platforms to enhance connectivity and convenience, providing a more convenient way to stay connected with the Students' Union.

## Key Features:

- **Intuitive Navigation:** Users can find essential information quickly and effortlessly.
- **Blog:** Keeps users updated on the latest news, events, campaigns, and student stories.
- **Online Shop:** Visitors can browse a new range of TU Dublin merchandise and class clothing, with convenient on-campus delivery options.
- **Event Planner:** Students can easily track and participate in upcoming events.
- **Live Chat Support:** Real-time assistance from the Student Advice Team is available between 9am and 5pm, Monday to Friday.
- **Custom Online Forms:** Users can share feedback and engage directly with the Students' Union.
- **Digital Wayfinding:** The system enables users to effortlessly locate important services and resources.
- **Google Analytics & SEO Optimisation:** Analytics aid in continuous improvements to the website to ensure a seamless user experience.
- **Accessible & Mobile-Friendly:** The website is designed to be accessible and functional for all users across all devices.



# TU Dublin SU Offices



TU Dublin SU Office, Aungier Street City Campus



TU Dublin SU Office, Bolton Street City Campus



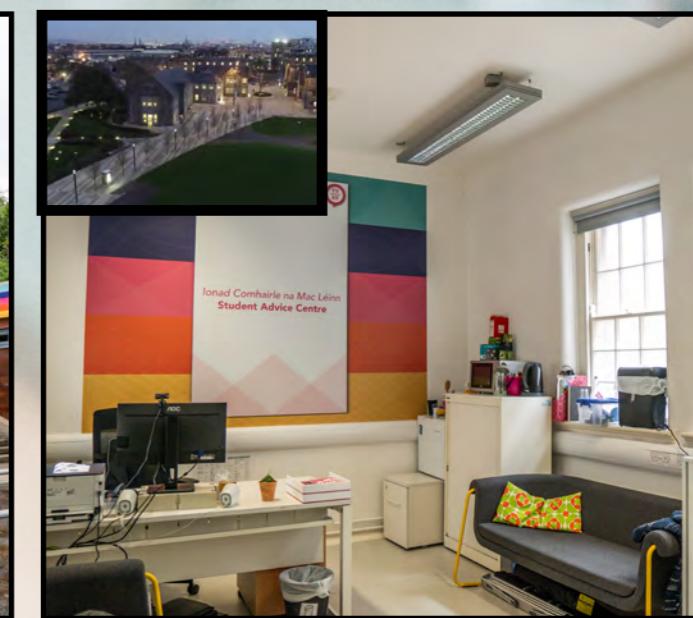
TU Dublin SU Office, Lower House City Campus



TU Dublin SU Office, Blanchardstown Campus



TU Dublin SU Office, Tallaght Campus



TU Dublin SU Office, Brabogue City Campus

## Thank You!!

A heartfelt thanks from all at TU Dublin Students' Union to everyone who supported and contributed to all the hard work and campaigns for and on behalf of students throughout the 2024/25 academic year.

## Stay Connected!

How To Reach TU Dublin Students' Union:

- Email: [advice@tudublinsu.ie](mailto:advice@tudublinsu.ie)
- Instagram: [@tudublinsu](https://www.instagram.com/tudublinsu)





[www.tudublinsu.ie](http://www.tudublinsu.ie)