



Manifesto for VP for City Campus

Please read and follow the following **guidelines** cautiously.

1. Answer each question with a maximum of 150 words per question.
2. Don't delete any question.
3. Feel free to include colours, graphics, images, links, etc.
4. Submit completed form in both Word and PDF format to elections@tudublinsu.ie before Nominations close.

1. Please introduce yourself. What would you like students to know about you?

My name is Mina Eusebio, and I'm a 4th-year Music student at TU Dublin Conservatoire. I've been actively involved in student representation as East Quad College Officer and Student Representative, working directly with students and staff to address key issues.

Beyond college, I'm passionate about community and advocacy, I've served as Vice-Chairperson in secondary school, Public Relations Officer for Fingal Comhairle na nÓg, and I'm a committee member of Queer Asian Pride Ireland. I also founded Swords Youth Choir, a non-profit that fosters creativity and arts accessibility for young people.

I'm running for VP City Campus because I believe our student voice is underutilised. I've been in Grangegorman since it opened, experiencing first-hand the challenges students face. I know what it takes to get things done, and I will push for real change—ensuring students are heard, supported, and empowered.



2. How would you ensure that the student voice is heard? What does it mean to you?

The student voice is the foundation of everything the SU should stand for- it means representation in all levels, action, and accountability. Too often, student concerns are unheard or lost in bureaucracy. I want to change that by making sure students are not only heard but also actively involved in shaping decisions that affect them.

To do this, I would:

- **Strengthen class rep engagement** – Achieve 70% class representation across City Campus within the first month of term and provide better training, recognition, and incentives to keep reps motivated and involved.
- **Increase transparency** – Provide regular updates on key university and government decisions (student housing, fees, budgets) so students know what's happening and how to act.
- **Create action groups** – Establish student-led groups tackling major issues like the student housing crisis, Palestine solidarity, and LGBTQ+ rights, ensuring there is space for activism and advocacy.
- **Be present and accessible** – Host weekly drop-in spaces like Tea Tuesdays, where students can raise concerns in an informal setting, and make sure the SU is visible and approachable on campus.

A strong, united student voice has the power to create real change. If elected, I will work tirelessly to make sure that happens.



3. How would you ensure that events and campaigns are appropriate for City campus?

City Campus is diverse, with students from different backgrounds, courses, and needs. Events and campaigns must reflect that—engaging, inclusive, and relevant to the issues students care about.

To ensure this, I would:

- **Listen to students** – Actively consult class reps and student societies, to understand what events and campaigns would be most beneficial.
- **Tailor events to City Campus culture** – Whether it's Freshers' events, speed friending, or creative showcases, I would ensure activities suit the student body, making campus feel more like a community.
- **Prioritise visibility and accessibility** – Events should be well-promoted, easy to attend, and welcoming to everyone, limiting barriers due to cost, location, or scheduling.
- **Strengthen collaboration** – Work with the VP Events & Engagement, societies, and external organisations to create meaningful campaigns, from Black History Month to SHAG Week, ensuring City Campus students are represented and involved.

Students should feel that their SU is working *for* them. By keeping communication open and adapting to student needs, I will make sure events and campaigns are impactful, relevant, and accessible.



4. What would you like your legacy to be as VP for City Campus?

I want my legacy as VP for City Campus to be a Union that is **visible, engaged, and truly representative**—one that students trust to advocate for them and take real action.

I want to leave behind:

- **A stronger student voice** – With class reps empowered, action groups in place, and a culture where students know their concerns lead to change.
- **A more connected campus** – Where students feel a genuine sense of belonging through tailored events, activism, and community-driven initiatives.
- **Tangible wins for students** – Whether it's achieving better housing policies, removing alternative milk surcharges, or securing real progress on sustainability and student welfare.
- **An SU that can be seen and listens** – One that keeps students informed by being present in the campus, involves them in decision-making, and ensures they are prioritised and heard.



5. How will you ensure that students in in City Campus feel heard?

Ensuring that City Campus students feel heard isn't just about listening, it's about acting and making sure their concerns lead to real change.

I would do this by:

- **Strengthening class rep engagement** – Achieve 70% class representation within the first month of term and provide better training, recognition, and incentives to keep reps engaged.
- **Creating more spaces for student feedback** – Introduce *Tea Tuesdays*, a casual weekly drop-in in the City Campus where students can chat, raise concerns, or just grab a hot drink.
- **Increasing transparency** – Provide regular updates on key university and government decisions (student housing, fees, budgets) so students are informed and find ways on how to act accordingly to major issues.
- **Establishing student-led action groups** – Tackle major issues like student housing, Palestine solidarity, and LGBTQ+ rights, ensuring there's a new culture for activism and advocacy.
- **Being physically present** – I won't just sit in meetings—I'll be on campus, attending events, supporting campaigns, and making sure students know their VP is accessible and working for them.

If elected, I will ensure every student knows their voice matters, and that it leads to real, visible change.



6. How will you support the recruitment, training and retention of Class Reps on City Campus?

Recruitment

- Achieve **70% class rep coverage within the first month** through active outreach, lecturer announcements, and social media campaigns.
- Make the role **more appealing** by highlighting its impact and benefits (leadership skills, networking, advocacy).

Training

- **Expand training** to include advocacy skills, leadership development, and practical guidance.
- Ensure **accessible training options** (in-person, online, recorded) so all reps can participate.

Retention

- **Recognise and reward reps** with networking opportunities, leadership awards, and exclusive SU-led social events.
- **Keep reps engaged** through regular check-ins, feedback sessions, and collaboration with the SU team.

Class reps should feel valued and supported. If elected, I will ensure they have the tools and recognition to be effective student advocates and lead change within the university and beyond.



7. How would you improve campus experience in City Campus?

Improving the City Campus experience means making it more **sustainable, accessible, and connected**—a place where students feel supported and engaged.

Sustainability & Climate Action

- Push for **TU Dublin to meet its Climate Action Roadmap targets** and increase student involvement in sustainability efforts.
- Expand **plant-based food options by 50%** and remove the surcharge on alternative milks in campus cafés.

Transport & Accessibility

- Advocate for **better cycling infrastructure, safer pedestrian routes, and expanded student transport discounts** to make commuting easier and more affordable.

Community & Visibility

- Improve **SU presence** on campus with weekly drop-in spaces like *Tea Tuesdays*, where students can chat, raise concerns, or just grab a free hot drink.
- Work with the **VP Events & Engagement** to organise more student-led activities that foster community and belonging.

8. Is there anything that you would like to add?

Why Vote for Me?

I bring a wide range of experience, passion, and a real track record of advocacy suited for the role. I know what it takes to get things done, and I will actively and continuously campaign for your voice to be heard.

If you want a more engaged, visible, and proactive TU Dublin SU, vote Mina Eusebio for VP City Campus.