



# Manifesto for VP for Communications & Media

Please read and follow the following **guidelines** cautiously.

1. Answer each question with a maximum of 150 words per question.
2. Don't delete any question.
3. Feel free to include colours, graphics, images, links, etc.
4. Submit completed form in both Word and PDF format to [elections@tudublinsu.ie](mailto:elections@tudublinsu.ie) before Nominations close.

## **1. Please introduce yourself. What would you like students to know about you?**

I'm Adekunle Ashiru, a postgraduate master's student at TU Dublin's City campus. As a creative individual, I have a deep passion for the arts and music, which fuels my imagination and inspires new ideas. My love for adventure keeps me open to exploring diverse experiences and cultures. With strong communication skills, I excel at connecting with others effectively across different backgrounds. My goal is not just about achieving excellence but also about enjoying the journey—embracing challenges as opportunities for growth while maintaining a sense of fulfillment and happiness along the way. Through my studies and personal pursuits, I aim to cultivate innovative thinking and contribute positively to my community by fostering meaningful connections through art, music, and storytelling. This balance between ambition and fun drives me forward in both academic endeavors and personal adventures.

## **2. How would you ensure that the student voice is heard? What does it mean to you?**

To ensure the student voice is heard, I would prioritize open communication channels between students and administration. This includes regular surveys, suggestion boxes, and town hall meetings where students can share their opinions and concerns. Actively listening to students makes them feel valued in decision-making processes. As VP of Communications and Media, I would amplify student voices through social media campaigns, newsletters, and student-led events. Collaboration with student organizations would highlight diverse viewpoints, ensuring all students feel represented. By doing this, we create a more vibrant community that reflects the needs and aspirations of its students. When students feel heard, they are more engaged in their education and campus life. Recognizing that students are the heart of the university community is crucial for fostering an inclusive environment where everyone feels valued and empowered to contribute positively to university life.



**3. How will you increase student engagement through the Students' Union communications platforms?**

To boost student engagement through the Students' Union communications platforms, I would implement several strategies. First, I'd create interactive content like polls and quizzes on social media to foster community engagement. Second, I'd ensure content is relevant and diverse, highlighting events that cater to various interests. Collaborating with student organizations would help reach a broader audience. Establishing a regular update schedule would keep students informed and engaged.

I'd also invite students to contribute content by sharing their experiences or talents, empowering them and strengthening their connection to the Students' Union. Seeking feedback from students on desired platform content would allow us to adapt our strategies effectively. By prioritizing student input, we can create a more engaging environment that reflects their needs and interests. This approach ensures that communication platforms are vibrant, inclusive, and responsive to the diverse voices within our university community.

**4. What would you like your legacy to be as VP for Communications and Media?**

As VP for Communications and Media, my legacy aims to be one of inclusivity, transparency, and empowerment. I strive to create a culture where every student feels heard and valued by establishing strong communication channels and fostering open dialogue. This will encourage ongoing student engagement and participation. I also seek to enhance the visibility of diverse perspectives, ensuring all voices are represented regardless of background or interests. My goal is to build a strong sense of community where students feel connected and supported.

I aim to innovate communication strategies, making them more interactive through tools like social media campaigns and collaborative events. This will inspire students to participate actively in sharing their ideas. Ultimately, I hope future leaders continue this work, keeping the Students' Union dynamic and responsive for all students. By doing so, we can ensure that our university remains vibrant with diverse voices at its core.

**5. How will you ensure the campaigns of officers are communicated effectively to the students?**

To effectively communicate officers' campaigns to students, I would implement a multi-faceted approach. First, I'd create a centralized digital platform featuring web pages, social media posts, and newsletters that outline each officer's goals and initiatives. Officers would use video content to personalize their campaigns and connect with students more directly through visual storytelling.

I'd also organize interactive events like Q&A sessions or forums where students can meet officers and discuss their campaigns openly. This fosters community engagement and encourages participation in the democratic process.

Lastly, I'd actively seek student feedback on our communication strategies and be open to adjustments based on their input. By prioritizing transparency and accessibility, every student will be informed about the campaigns of their elected officers. This approach ensures that all voices are heard while maintaining an inclusive environment for engagement across the university community.



**6. How will you stay informed on national issues pertaining to student interests?**

To stay informed on national issues affecting students, I would take a proactive approach. First, I'd subscribe to reputable news sources and education-focused publications to stay updated on policy changes, funding issues, and reforms. Second, I'd engage with local and national student organizations through conferences and webinars to gain insights from peers and leaders.

I'd also leverage social media by following key influencers and organizations in education to stay current on debates and initiatives shaping the student experience. Additionally, I'd encourage regular discussions within the Students' Union to share information on national issues. By creating a space for dialogue, we can collectively stay informed and effectively advocate for student interests.

This multi-faceted approach ensures that we remain aware of pressing concerns at both local and national levels, enabling us to address them proactively while fostering a well-informed community within the university.

**7. How would you ensure that you represent students at national and international levels?**

To represent students at national and international levels, I would take a strategic and inclusive approach. First, I'd actively participate in national and international conferences to engage with other leaders, share experiences, and bring back valuable insights to our community.

Second, I'd build strong relationships with organizations like the National Union of Students (NUS) and the Global Student Forum (GSF), amplifying our concerns to advocate for beneficial policies on a larger scale. Aligning our goals with broader organizations ensures effective representation of our student body.

I'd also create platforms for students to share opinions through surveys or forums, gathering diverse perspectives to present at higher levels. By ensuring all voices are heard, I can effectively advocate for our student community's needs on a global stage while fostering an inclusive environment that reflects their interests.

**8. Is there anything that you would like to add?**

I think it's important to emphasize the value of open communication and transparency in all these efforts. Keeping students informed about what I'm doing at national and international levels, as well as encouraging their feedback, will help create a more engaged and empowered student body. Additionally, fostering a sense of community and collaboration among students will strengthen our collective voice and impact.