

Executive Meeting Minutes

Meeting 2

27/08/2024

Present: Shauna O' Toole President

Princewill Aguele VP for Events & Engagement

Fatima Said VP for Welfare & Equality

Ema Radlinskaite VP for Communications & Media

Sheran Bahadir VP for Academic Affairs

Peter McCann VP for City Campus

Naomi Sebastine VP for Tallaght Campus

Esmeraldi Doda VP for Blanchardstown Campus

Clerk: Caoimhín Kelly Democracy & Representation Executive

Item		Description	Noting / Discussion / Approval
Apologies		No apologies.	Noted.
Approval of Minutes & Adoption of		The Minutes from the previous meeting	Approved.
Agenda		were approved by the Executive.	
Matte	rs Arising	President Chris Clifford's Workplan 24/25 was shared with the Executive.	Noted.
Standing Updates:		The President and the General Manager	
•	Update on Workplan Progress	are meeting this week to finalise the Workplan.	
•	National and USI Affairs	National Rally for Palestine this weekend on Saturday. President will be joining with USI.	
		The VP for Academic Affairs gave an update from the National Council, where the Council quizzed the President of the USI for the length of the meeting.	
		The VP conveyed that those in attendance did not receive voting rights throughout the meeting.	
		An emergency President's only National Council will be arranged in due course to vote on steering and other electoral activities in USI.	
		Elections for the USI Committees didn't take place, and thus, members of the Executive have the opportunity before the end of the week to nominate themselves.	
•	Organisational Leadership Team Updates	The President gave an update from the Leadership Meeting. Amongst discussed was the Spotlight Document, the approval of budgets in the event the GM and President become incapacitated and further marketing activations.	
		Discussion took place on the Class Rep Training and the use of Croke Park for the training.	



The Welfare, Equality & Advice Lead is meeting with the incoming Lead in anticipation of their start on September 6th.

The President has organised a PTO induction day for September 6th, with the President conveying that they will share the schedule with Officers.

The HEA have approved funding for period poverty initiatives, providing free period products for 3rd level institutions.

The Campus VP for City and VP for Academic Affairs discussed the distribution of the products around the Campuses.

The VP for Welfare & Equality was conscious that the campaign could have a quick ending, speaking on the anticipated uptake of the products and questioned how many products the University will be receiving.

Items for Discussion

TU Dublin Students' Union usage of X

The VP for Communications & Media shared with the Executive analytics collated from the Union's X account.

The VP shared that the X account receives ~100-200 views per post and asked the Executive whether the Union should maintain the account or, as was used for Facebook, induct a pinned post to the feed and refer users to the Union's website and Instagram account.

The VP for Academic Affairs stated that one of the core uses of X is for meme sharing, and that whatever content the Union decides to post on it, shouldn't be professional, and shouldn't promote

Items for Approval	upcoming events, rather, it should post funny content and making memes. The VP for Events & Engagement shared the thought that the X account should be relative to TikTok, but just in a text-form. The Executive Appointments document was approved by the Executive. The document outlined the appointment of the Officers on various committees and faculty boards.	The Executive Appointments were approved.
Any Other Business	It was announced that the use of Croke Park for the Class Rep Training will more than likely not be going ahead. The VP for Blanchardstown suggested exploring the use of the Convention Centre. The VP for Academic Affairs revealed that the Union is leaning towards the use of the Concert Hall, East Quad.	
	The VP for Welfare & Equality recommended that her and the VP for Communications & Media should collaborate on promoting visibility on the new HEA funding. The VP for Welfare & Equality asked the Executive to brainstorm ideas, and whether they should create an Instagram post for the visibility. Furthermore, graphics could be requested from the Graphic Designer & Website Executive.	
	The President requested, in the event of doing the above, to submit the appropriate Communications Form to the Communications Executive. The VP for Events & Engagement requested supports from the Executive for the Union's Freshers Promo.	